

MINUTES OF MEETING OF BIKE BUCKEYE LAKE, INC., MAY 25, 2017, AT THE WINERY

Present at the meeting were Todd Fortune, Kay Morrison, John Stevens, Tom Hall, Bob Panian, Jeff Ritter, Jeff Robb, Mike Anderson, Bill Collinson, Lynne Collinson, George O'Donnel, Doug Hartfield, Becky Robb.

Minutes of the April meeting were read and approved with one correction.

Bill Collinson—Activities Committee

Bill reported that he held a meeting at his home on April 18 to organize the volunteers for the bike event. The following committee chairpersons were approved at that meeting:

Vickie Glover and Becky Robb—Registration Committee

Doug Hartfield and Paul Swisher—Route Committee

Peggy Wells, Bill Collinson, Lynne Collinson and George O'Donnel—Publicity Committee

Jeff Robb and Paul Swisher—Safety Committee

Kay Morrison and Elaine Pimental—Grab Bag Committee

Brendan Underwood—Hospitality Committee

Bob Panian—Sponsorship Committee

Because the Sponsorship Committee is so important to the success of the event and because it is too much for one person to do alone, we ask that each chair and co-chair person find one sponsor to donate \$250 to the cause and report to Bob Panian who that sponsor is and deliver the check to Mike Anderson.

Additional volunteers are needed. Brody Kuhn and Deb Mechling and her husband were suggested to help with sponsorship. Bill Collinson will approach Brody and Deb regarding this possibility.

Todd Fortune volunteered LCATS to help with Hospitality. He has one tent which he can set up along the route, and he is willing to stock it with water and oranges and to provide himself and one other person to man the tent on August 26. His tent should be in a spot in Licking County as his organization represents that county. North Shore State Park Boat Ramp Park was suggested as a good spot for him. Bill will notify Brendan Underwood, who is in charge of Hospitality Committee, and give him Todd Fortune's contact information.

The next Volunteer Committee Chairpersons Meeting will be June 15, 2017, at 6:30 p.m. at Bill's house at 9790 Heron Drive in Heron Bay. Current committee chairpersons are encouraged to bring their "helpers" to the meeting as well. As at the last meeting, we will have pizza and wine and we will be asking for an update from each Chairperson.

Bill showed the "save the date" cards we have been using to advertise the bike event. Ten bicycle clubs in Central Ohio area have been targeted with a letter of invitation from BBL and a "save the date" flyer and supply of "save the date" cards. Bill will order \$100 worth of additional cards from Staples to be used by the Publicity Committee to target bike events in the Central Ohio area this summer and to solicit sponsors. Peggy Wells is contacting the event chair persons for eleven bike events in the region to get our "save the date" information in the hands of serious riders through grab bags or other distribution methods. These events include

Pelotonia, Pedal for Pete, Tour de Cause in Lancaster and eight others. Mike Anderson suggested that the date on the card be in bold letters or be in a different color ink. Bill and Lynne will be at the Library 10k/5k event on June 17 in Buckeye Lake to distribute event publicity materials.

The EVENTBRITE site is now connected to our bikebuckeyelake.org site and is ready to register riders for the August 26 event as of May 15. Bill will do a test sign up for himself just to see how it works and will report on the results at the next meeting.

Jeff Ritter—Community Outreach

Jeff Ritter met with Jared Knerr regarding the concerns that Cristland Hill Road is in disrepair and may pose a danger to riders during the event. Jared reported that Cristland Hill Road is not scheduled for repavement this summer, but he will send maintenance workers to fill pot holes and get it in the best shape possible for the event.

Jeff Ritter and Bill Collinson attended the Thorn Township Trustees Meeting on May 10 and gave our power point presentation explaining the goals of our organization. They distributed materials from LCATS and from Buckeye Lake Region Chamber of Commerce regarding our BBL Club. Bill and Jeff asked that Thorn Township Trustees draft a resolution supporting BBL efforts. A discussion about a bike path to the new park currently under construction at the corner of Rte. 13 and Honey Creek Road ensued.

The meeting of Licking Township Trustees on Monday, June 5 at 7:30 p.m. at the fire station in Jacksontown will be attended by Jeff and Bill.

Union Township and Walnut Township Trustee Meetings will be attended for outreach within the next couple of months.

Jeff Robb—Membership Committee and Finance Committee

Finance—We have our 501C3 status in place and are collecting money. We have a bank account with PNC Bank and a credit card and debit card for the BBL group to use.

Membership—We have opened the gates for paid membership. Currently we have 7 paid members who have contributed \$1,875 into the account so far. We are ready to begin a membership drive through e-mail and other sources of communication. We need to gather e-mail addresses of potential members so that invitations to join can be sent out in clusters to prospective membership applicants.

George O'Donnel—Route Committee

George had a meeting with Mike Anderson and Todd Fortune to determine that two route plans are grant ready.

1. One is from Hebron to Buckeye Lake along Canal Road
2. The other is the Extension of the Evans Trail to Cristland Hill Road

All we need is someone to put the grant application in place.

George showed us several maps depicting variations on a plan to connect an Extension of the Evans Trail to Cristland Hill Road and to tie this extension of Lancer into the Nance Family property and to Dr. Roshard's along his property cutting westward to Freeman Memorial Drive to Harbor Hills on the eastern edge of the golf course to Edgewater Beach and Avondale.

Community Input

June 17 Library 10k/5k event needs to be covered by the Publicity Committee. Bill will see to that.

Rob Portman is a biker and should be personally invited to attend our event.

Ben Carpenter should be invited. Bill needs a name and contact number for anyone else who should be invited.

We should outreach to Trek in Westerville and to Baer Wheels in Columbus. Those bike shops are already on our list of targets for sponsorship solicitation.

The next meeting will be June 22, 2017 at 6:30 p.m. at the Winery.