

## BIKE BUCKEYE LAKE, INC. GENERAL MEETING SEPTEMBER 28, 2017

The meeting was called to order at 6:42 p.m. The minutes of the August 24 meeting were read and accepted by a motion from Doug Hartfield, a second from Bill Collinson and a unanimous vote.

Present at the meeting were Ross Morrow from LCATS, Jeff Ritter, Judy Horning, Kay Morrison, John Stevens, George O'Donnel, Jeff Robb, Becky Robb, Bill Collinson, Lynne Collinson, Brendan Underwood, Doug Hartfield, and Rich Campitelli, Director of Licking Park District.

Activities Director—Bill Collinson

Bill announced that Brendan Underwood was elected to be a member of the executive committee.

Bill announced that the "Tour de Buckeye Lake" cycling event was a huge success—we had 224 paid riders, 152 prepaid at \$25 and 72 same day registrants at \$30 for a total of \$5,960 raised to purchase bicycles and helmets for needy children. We had 20 sponsors from whom we received a total of \$4,350 to pay for event expenses of \$4009 leaving \$341 to go into the general fund. Jeff Robb will create an electronic mailing list and a survey will be sent to all rider/members requesting feedback about the event. All committee members will have input as to the questions that will be included in the survey and we will use "survey monkey" to handle the data collection.

We plan to have the event next year on August 25, 2018, the same weekend as this year's event.

It was suggested by Brendan Underwood that Bill and Lynne prepare a press release regarding the success of the event and the progress being made by Bike Buckeye Lake. In addition photographs from the event need to be compiled and sent with the press release and posted on our website and Facebook.

Advertising for next year's event will start January 27, 2018, the deadline for getting our event listed in the Bike Ohio magazine. The cost will be about \$114.

Bill reported that many positive comments from the riders included praise for Doug Hartfield's route markings and a registration that ran smoothly. The cities that provided the largest number of riders were Newark first and Columbus second.

Jeff Robb suggested that we need to do an autopsy on the event very soon so that lessons learned from this year can be recorded and taken into account for next year. A meeting is to be scheduled soon for this purpose.

Kay Morrison—Christmas Bike Drive Chairman

Kay reported that the 50/50 Dan and Randy Trivia Charity at PaPaBoo's raised \$6,903 to donate to the Christmas Bike Drive. Along with our other donations and proceeds from the Bike Event, Kay has \$13,588 so far available to purchase bikes and helmets for needy children. Kay requested that she become a cosigner on the account for bike purchases to facilitate deposits and withdrawals for the upcoming Christmas purchases. Becky Robb suggested that the bike give away should be an event in itself, taking place at one location on the same day creating advertising and exposure to the Bike Drive and to Bike Buckeye Lake, Inc. Bill Collinson suggested that because we are working with a large sum of money and because we are now accountable as a 501C3 organization, we need to come up with a written protocol as to what guidelines determine need, how recipients of bikes and helmets are chosen, and how the vendor/vendors from whom we purchase bikes are selected.

We will have a meeting at Kay Morrison's house at 6:30 p.m. on Thursday, October 5, to compose the protocol directives necessary.

#### Jeff Ritter—Community Outreach

Bill, Jeff Ritter, and George O'Donnel went to the Buckeye Lake Village Council on Monday, September 25, to give a presentation regarding Bike Buckeye Lake. They were enthusiastically received and the Council was supportive of the BBL goals. Kitty Zwissler asked that BBL draft a resolution for council to use in support of BBL. The next outreach meeting will be to Walnut Township. Then Millersport, then Thornville, then Hebron, then Muskingum.

#### Jeff Robb—Membership

We now have 253 paid members of BBL. We have a membership list in excel format with e mail addresses and can use that to send electronic newsletters, surveys, and general information.

#### George O'Donnel—Route Planning

George announced a meeting October 11, Wednesday, at 11 a.m. with Sarah Wallace to discuss trail development and grant application procedures.

George has a meeting with Rick Campitelli and the grant applications subjects Thursday, October 5, at 10 a.m. at his office at 4309 Lancaster Road (Infirmary Mound Park).

Ross Morrow, Judy Horning and Rich Campitelli were in attendance to discuss the plan for grant application. A meeting is to be scheduled by Ross Morrow at the LCATS office within the next two weeks to review the grant application process. Ross will notify the board of the date and time so that BBL committee members can attend. Ross gave George a copy of the Official 2016 ODNR Grant Application Form for Clean Ohio Trails Fund and for Regional Trails Fund.

#### Doug Hartfield—Communications

Doug suggests that we need to meet to discuss what will be included in the BBL brochure which needs to be updated and reprinted. Need to include 501C3 status, website address, post office box address, upcoming events, Bike Drive donations, etc.

#### Mike Anderson—Finance Committee

Mike announce that BBL has a cash balance of \$15,743.07 with no outstanding debts. We have \$8,666.58 available for Business Operations and \$6544.53 available for Bike Purchases.

The next meeting will be October 26, Thursday, at 6:30 p.m. at the Winery.  
The meeting was adjourned at 8:25 p.m.