

MINUTES OF THE GENERAL MEETING
OF BIKE BUCKEYE LAKE, INC.
JUNE 28, 2018, 6:30 PM AT THE WINERY

The meeting was called to order at 6:33 pm. Present at the meeting were John Ulmer, Executive Director of the Perry County Chamber of Commerce, Jeff Robb, Doug Hartfield, Brendan Underwood, George O'Donnel, Bill Collinson, Richard Waugh, Sue Jones, Bruce Jones, Tom Hall, John Stevens, Mike Anderson, Misti Sciacca, Anne Eberts, Jeff Ritter and Lynne Collinson.

Jeff Robb motioned to accept the minutes of the general meeting of April 26, 2018. George O'Donnel seconded, discussion, vote, approval, so moved.

John Ulmer gave a presentation on the Perry County Chamber of Commerce Organization and offered to partner with Bike Buckeye Lake, Inc., in promoting multi-use trails in the northern Perry County corner of the Buckeye Lake Region. He invited BBL to attend the meeting of the chamber in New Lexington (or Somerset) the second Wednesday, August 8, at noon. Bill Collinson and/or Jeff Ritter will give a 30-minute presentation to that chamber group to introduce our goals and mission. The cost of membership in the Perry County Chamber is \$60. Richard Waugh moved that we join Perry County Chamber, George O'Donnel seconded, discussion, vote, approval, so moved.

Misti Sciacca and Anne Eberts were introduced as new members to our group. Anne has been distributing "save the date" cards at cycling events for us and collecting sponsorship donations from local businesses. Misti has been working with the Mayor of Millersport to get a banner welcoming cyclists in Millersport on August 25.

Strategic Business Plan and Development of Grant Writing—Brendan Underwood

Brendan Underwood summarized our efforts in identifying and prioritizing potential sites for trail development beginning with the 3 sites which are currently under way—the dam trail, the Lancer Road Trail and the Canal Trail. He explained the next three action items in priority as we begin to explore the points such as connectivity, availability of land, etc., as we start to put together grant material for a grant. He has assigned teams to explore each area to identify characteristics of the proposed trails.

A group of team members will be going up in Jeff Robb's airplane to photograph the sites under consideration and will augment those photos using Jeff Robb's drone for additional closer aerial photos. The proposed date for the flight is July 10.

Activities Committee—Bill Collinson

Bill gave an overview of progress being made toward setting up the 2018 Tour de Buckeye Lake on August 25, 2018.

We have EVENTBRITE up and running with 13 paid preregistrations already in place. We have had two meetings of the volunteers in April and June to set up eight committees and assign Chairpersons and volunteer workers to each committee. We have submitted applications to

ODNR to use Brooks Park, North Shore Ramp, and Fairfield Beach for rest stops, parking areas and registration tables.

We have amended the Route to minimize time spent by cyclists on Cristland Hill Road. PaPa Boo's has agreed to provide a complementary ice cream treat to each rider wearing a wrist band. We are having training meetings as follows:

August 15—Route Committee at Bill Collinson's house at 6 p.m.

August 16—Registration Committee at Bill Collinson's house at 6 p.m.

August 21—Meet and Greet Volunteers at Bill's house to distribute t-shirts and materials to Committee Chairpersons and Volunteers.

Date to Be Announced—a meeting at the Winery for the Parking Committee to plan layout for parking procedures on event day.

Tom Hall was asked to get his Raptor Buddy to enter the changes in this year's route into the digital on-line map site that we used last year. Lynne will email the new route to Tom for this purpose.

Community Outreach—Jeff Ritter

Jeff is working on design for riding jerseys for members of BBL who ride in cycling events in the area for purposes of advertising our brand identification. Tom Hall has a lead which he will provide to Jeff for lowering the price of the jerseys.

We have joined Licking County Chamber of Commerce and have resolved to join Perry County Chamber. Jeff Ritter will pull the trigger to get our membership application in order.

Jeff Ritter and Mike Anderson attended the strategic planning meeting of the Buckeye Lake Region Corporation (BL2030) on June 16.

Tom Hall gave a presentation to the Newark Rotary about BBL. Tom also rode in the 7-day Great Ohio Bicycle Adventure (GOBA) event and distributed "save the date" cards to riders.

Route Development and Planning—George O'Donnel

George discussed priorities in our Route Development Planning pointing out two priorities to move people into residential density areas by trail. (1) Canal Road to 79 to 360 to Seller's Point and (2) Farm land along the north side of 204 between Shell Beach Road and Lake Road.

Fund Raising Committee—Jeff Ritter

On June 13, Jeff Ritter held a fundraising committee meeting with Jeff Robb, Bill Collinson, Bob Panian, Tom Hall and Brendan Underwood to organize a target donor list for fund raising. Assignments were made for many of the entities on the list to be approached. Anyone wanting to help with fund raising can see the list and make choice for contact.

The next meeting of the fund raising committee is July 11 and 9 am at the Yacht Club. Becky will secure a reservation for that meeting.

Jeff has secured a \$250 Visa Card from Thrivent to help with Tour de Buckeye Lake expenses. Brendan will use that card for hospitality expenses.

Misti Sciacca is working with the Millersport Mayor and with Vince Popo to get Millersport into the activity of welcoming riders through their town on August 25.

John and Kay are taking their boat on the Fourth of July boat parade with Bike Buckeye Lake Banners hanging all around it.

Jeff, Mike and Bill (possibly others) are riding the Pedal w/ Pete cycling event on Saturday, July 28, 2018, starting at the Hilliard Davidson High School. They will hopefully be wearing our snazzy new jerseys and will be distributing "save the date cards" to Pete's riders.

John Stevens gave a rundown on the outlook for the Bicycle Christmas Drive coming up at the end of this year.

The meeting was adjourned at 7:45 p.m. with a motion from Bill Collinson and a second from John Stevens.

The next meeting is on September 27, Thursday, location to be announced.