

# Sponsorship Opportunities



Benefit		Presenting*	Gold	Silver	Bronze
		\$2,000.00	\$1,000.00	\$500.00	\$250.00
Brand Recognition	All TDBL references will be accompanied by <b>Presented by</b> [Presenting Sponsor]	✓	✗	✗	✗
	Verbal recognition by TDBL & option to address crowd	✓	✗	✗	✗
	Display of banner at event start/finish line (provided by sponsor)	Prominence of Placement	2 <sup>nd</sup> Prominence	3 <sup>rd</sup> Prominence	✗
	Logo on official event t-shirt and jersey	✓	Upper Tier	Lower Tier	✗
	Custom content on digital rider interactive entertainment map (local only)	✓	✓	✓	✓
	Logo on website (tiered)	✓	✓	✓	✓
	“Welcome Cyclists” sign for display outside of your business day-of-event (local only)	✓	✓	✓	✓
	Logo on event banner, flyers, other marketing materials	Logo Prominent	Top-Tier Lg Font	Mid-Tier Med Font	Bottom-Tier Sm Font
Exhibitor Space	Vendor space at event start/finish	Prominence of placement	2 <sup>nd</sup> Prominence	3 <sup>rd</sup> Prominence	4 <sup>th</sup> Prominence
Social Media	Personalize content on TDBL social media	✓	✗	✗	✗
	Social media mentions/tags Facebook = 1,450 Followers	5	3	1	✗
Sponsor Services	Event registrations included	10	5	2	✗
	Discount on official merchandise	5x Coupons - 25%	3x Coupons - 20%	2x Coupons - 10%	1x Coupons - 10%
	Receive a Sponsor Services point-of-contact day of the event	✓	✓	✓	✓
Athlete Handouts	Ability to add (approved) content to rider swag bag (provided by sponsor)	✓	✓	✓	✓
	Rider coupon book entry	✓	✓	✓	✓

\* Presenting sponsor will be exclusive to one company

**THANK YOU FOR YOUR SUPPORT!**



Bike Buckeye Lake  
PO Box 523  
Buckeye Lake, Ohio 43008  
[www.BikeBuckeyeLake.org](http://www.BikeBuckeyeLake.org)

# Sponsorship Agreement

## Tour de Buckeye Lake

Saturday, August 21

Organization Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_  
City State Zip

Website: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

_____ <b>Presenting</b> <b>\$2,000.00</b>	_____ <b>Silver</b> <b>\$500.00</b>
_____ <b>Gold</b> <b>\$1,000.00</b>	_____ <b>Bronze</b> <b>\$250.00</b>

Payment Method: \_\_\_\_\_ Check \_\_\_\_\_ Credit Card \_\_\_\_\_ Invoice

Please make checks payable to: Bike Buckeye Lake, PO Box 523, Buckeye Lake, Ohio 43008

Bike Buckeye Lake is a 501 (c)(3) organization. Consult with your tax advisor for benefits related to donating to our organization. EIN: 82-0805335

To ensure your company name and logo is presented properly, email a high-res logo file to:  
[chad.schrock@bikebuckeyelake.org](mailto:chad.schrock@bikebuckeyelake.org)

***Please return no later than Wed June 30, 2021*** to guarantee placement on printed materials.

**THANK YOU FOR YOUR SUPPORT!**